



COMMONWEALTH SHAKESPEARE COMPANY PRESENTS



## THE SPONSORSHIP EXPERIENCE

Join Commonwealth Shakespeare Company in launching a magical new holiday tradition for the city of Boston! CSC has developed a loyal audience base comprising thousands of Boston-area residents, over 28 years of producing the cultural cornerstone Shakespeare on the Common. This December, we look forward to introducing these audiences to a new centerpiece of winter in the city.

As Boston's home for creative and accessible productions of classic works, Commonwealth Shakespeare Company is proud to take on the role of bringing a dose of theatrical magic to Boston's holiday season.

By sponsoring the inaugural production of **Charles Dickens' 'A Christmas Carol,'** you can share your brand with the thousands of Greater Boston families and arts lovers who will join us as they celebrate the festive season, and support a beloved Boston cultural institution in a milestone new venture for the community.

## THE GIFTS OF 'A CHRISTMAS CAROL'

**12.5M** Estimated Promotional Impressions



Brand Alignment with a New Holiday Tradition and Downtown Development Initiative



High-Value Downtown Holiday Shopper Visibility



Exposure to Boston-area Families and Arts Patrons with High Discretionary Income



## Sponsorship Opportunities

	Bronze \$5,000	Silver \$10,000	Gold \$25,000	Platinum \$50,000+
Presence in our physical and digital playbill	Sponsor Listing ●	Quarter Page Ad ●	Half Page Ad ●	Full Page Ad ●
Tickets to <i>Charles Dickens' 'A Christmas Carol'</i>	2 tickets	4 tickets	6 tickets	10 tickets
Special sponsor group rate for additional tickets	●	●	●	●
Acknowledgement of your sponsorship in press releases	●	●	●	●
Your logo and link on our ACC Webpage	●	●	●	●
Your logo included in all e-newsletters through the end of 2024	●	●	●	●
Inclusion in our Sponsor Recognition Lobby Display	●	●	●	●
Dedicated Social Media Posts Centered on our partnership		One	One	One
Your Logo on our Production Marketing Materials		●	●	●
Featured Sponsor on 1 performance		●	●	●
Invitation to Opening Night Toast with Donors and Creative Team			●	●
Acknowledgment during our Prerecorded Preshow Announcement			●	●
Priority When Picking Featured Sponsor Show Date				●