

SPONSOR SHAKESPEARE UNDER THE STARS

Commonwealth Shakespeare Company's 2024 Gala
Friday April 5th - The Newbury Hotel



In 2024, CSC's beloved gala makes a grand post-pandemic return. Chaired by Ricardo Rodriguez, the gala will be a glittering evening of live entertainment from stars of CSC and beyond, and outstanding food and company, themed around the magic of a starry evening on the Boston Common.



With your gala sponsorship, you'll join over 200 of Boston's leading arts patrons and philanthropists for the night, with seats to share with your executives, partners, clients, and other guests. Your logo and more will feature prominently during the evening and beyond.

Your sponsorship includes not just the gala, but also visibility at our flagship event. Hundreds of thousands of people walk past CSC's site on the Boston Common every summer, and thousands watch Shakespeare on the Common each night. Your gala sponsorship includes benefits on the Common like VIP seats, logo placement on-site and in materials, opportunities for your representatives to welcome the crowd, and more.



SPONSORSHIP LEVELS

	TABLE SPONSOR \$15,000	STAR SPONSOR \$25,000	PREMIUM GALA SPONSOR (2 AVAILABLE) \$50,000	PRESENTING GALA SPONSOR (1 AVAILABLE) \$100,000
Tables (10 seats each)	1	1	2	3
Logo featured in the gala program	X	X	X	X
Sponsorship acknowledgement in all press releases and newsletters	X	X	X	X
Your logo and link featured on the gala web page	X	X	X	X
Sponsorship acknowledgement from event emcees during the gala	X	X	X	X
Bronze Sponsor Benefits for Shakespeare on the Common	X	X	X	X
Option for one of CSC's artists to join your gala table		X	X	X
Option to place branded merchandise in gala gift bags		X	X	X
Listed on the gala invitation		X	X	X
Silver Sponsor Benefits for Shakespeare on the Common		X	X	X
Featured sponsor of the cocktail hour or dessert and dance party			X	X
Preferential sizing and placement of logo in all gala materials			X	X
Half page ad in the gala program			X	X
Gold Sponsor Benefits for Shakespeare on the Common			X	X
Full page ad in the gala program				X
Inclusion in Gala Title, with "Presented By"				X
Dedicated advertisement in all pre- and post-gala emails to attendees				X
Platinum Sponsor Benefits for Shakespeare on the Common				X